



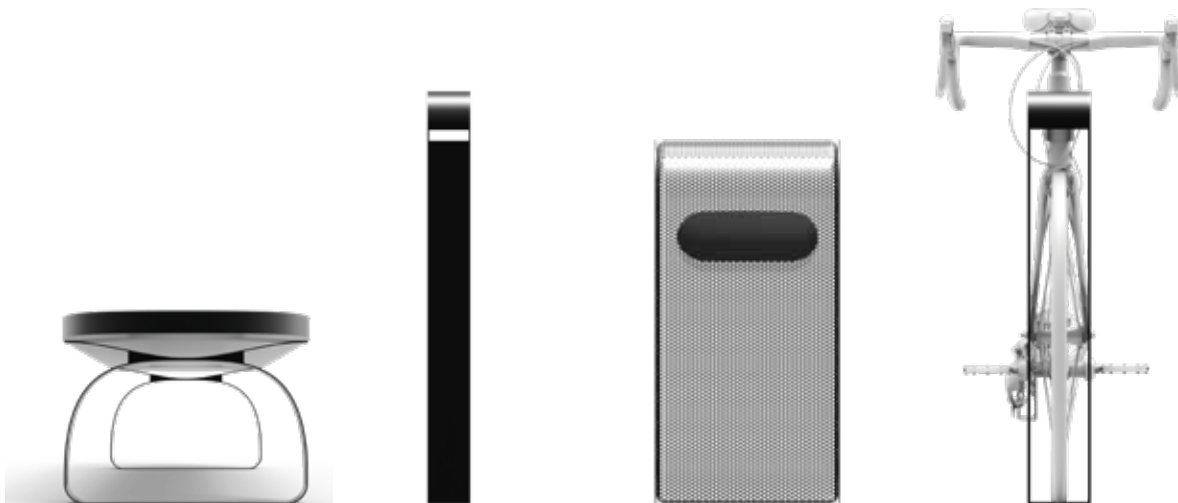
BARD



BARD URBAN FURNITURE PRODUCT LINE

Consultation, Design Services, Engineering, Fabrication, Installation.

www.sd-ind.com | sales@sd-ind.com | 212-348-8000



BARD

01

BARD

URBAN ELEGANCE IN SOLID STEEL.

Bard is a unified line of urban furniture made from high-grade steel, designed with smooth curves and clean lines that reflect a minimalist and contemporary approach. The rounded top edge present across all elements defines the visual identity of the collection, adding continuity, durability, and character. With its precise fabrication and timeless appearance, Bard blends seamlessly into both architectural and natural environments.

Key Features

Consistent Design Language:

All products in the line share a refined formal identity — rounded edges, vertical silhouettes, and solid volumes. This consistent visual language allows the full line to be deployed harmoniously across public spaces, campuses, or corporate settings.

Precision Steel Fabrication:

Each piece is crafted from precision-cut and bent steel. Available in powder-coated or galvanized finishes, the line offers outstanding resistance to corrosion, wear, and weather conditions.

Versatility Across Urban Settings:

Designed for high-traffic, outdoor environments, Bard

adapts to plazas, parks, bike paths, and institutional spaces, offering a timeless complement to both modern architecture and landscape design.

Low Maintenance, High Impact:

Smooth surfaces and robust construction reduce vandalism and ease cleaning. Bard delivers long-lasting performance with minimal upkeep, making it ideal for municipalities and private developers alike.



BARD BENCH

**STRENGTH IN CURVES.
COMFORT IN FORM.**

The Bard Bench is a refined piece of urban furniture that combines structural logic with visual lightness. Made entirely from steel, its monolithic seat rests over a pair of uniquely bent leg structures that define the identity of the Bard line. The bench comes in two versions — with and without backrest — maintaining the same minimalist yet solid presence. Designed for outdoor spaces that demand durability and timeless design, the Bard Bench is a centerpiece for public seating.



BARD BENCH

STRENGTH IN CURVES.
COMFORT IN FORM.

Key Features

Structural Steel Frame:

The entire bench is manufactured from laser-cut, folded, and welded steel. The legs are formed from a single steel ribbon that arches and loops, offering both strength and elegance with minimal material.

Unified Geometry:

The seat and backrest are both softened by rounded corners and slight curves, reflecting the design language of the full Bard line. The connection between the top and legs is reinforced with a discreet, cross-braced support system underneath.

Vandal-Resistant and Low Maintenance:

With no exposed bolts or mechanical components, the design minimizes opportunities for damage or misuse. All surfaces are easy to clean and resistant to corrosion when powder-coated or galvanized.

Versatile Integration:

Its form adapts well to plazas, transport hubs, parks, or institutional campuses. The bench offers visual continuity when deployed alongside other Bard elements like bike racks, bins, or bollards.



BARD BIN

CLEAN FORM.
CLEAN FUNCTION.

The Bard Bin is an urban waste container that combines subtle aesthetics with practical durability. Made entirely from precision-formed steel, its perforated body softens the visual impact while providing ventilation and concealment of waste inside. Engineered for public use, it balances a low-profile presence with robust performance in high-traffic environments.

Key Features

Perforated Steel Shell:

Crafted from high-strength perforated sheet metal, the outer surface allows airflow while visually masking the bin's contents. This enhances hygiene and reduces odor buildup, making it ideal for warm climates.

Front-Access Opening:

An elliptical waste opening is placed ergonomically for pedestrian use, avoiding exposed lids or moving parts that are prone to damage or misuse.

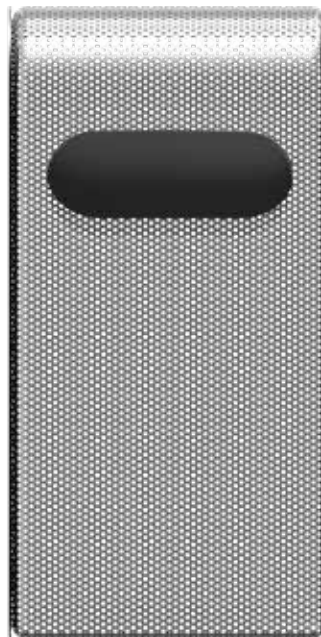
High-Durability Construction

The bin is manufactured using CNC folding and robotic welding for precision and consistency. Optional powder-coated or galvanized finishes offer long-term resistance to corrosion, scratches, and environmental wear.



BARD TRASH BIN

04



BARD BIKE RACK

SECURE SIMPLICITY.
URBAN CLARITY.

The Bard Bike Rack delivers a clean, architectural solution for secure bicycle parking in public spaces. Formed from a single steel profile with a rounded top, it echoes the identity of the Bard collection while serving a critical function in urban mobility. Its minimal footprint, anti-vandal profile, and full-frame locking capability make it a reliable, low-maintenance option for modern cities.

Key Features

Single-Piece Steel Construction:

Crafted from a single bent steel plate, the rack ensures high resistance to impact, deformation, or tampering. The seamless geometry reduces weak points and enhances durability.

Full Locking Compatibility:

The vertical shape allows for locking both the frame and one or two wheels using standard U-locks or chains. This maximizes bicycle security and supports a wide range of bike types.

Minimalist Urban Integration:

With its compact, upright form and softened upper corner, the Bard Bike Rack blends into urban environments without visual clutter. It supports dense installations without overwhelming pedestrian space.



BARD BIKE RACK

05



BARD BOLLARD

**DEFINED EDGES.
CLEAR BOUNDARIES.**

The Bard Bollard is a precision-engineered urban boundary marker designed to offer visual order, vehicular control, and pedestrian protection. With its slender, monolithic profile and a signature rounded top, it seamlessly integrates into any modern streetscape. A subtle embedded light strip option enhances visibility and orientation at night without compromising the minimalist aesthetic.

Key Features

Solid Steel Structure:

Built from a continuous steel profile, the bollard offers high resistance to impact and environmental exposure. It's available in fixed or removable versions depending on the site's operational needs.

Optional Light Integration:

An integrated LED strip (available in white or amber) provides ambient lighting or visibility cues for vehicles and pedestrians. The lighting is protected by a recessed acrylic diffuser, flush with the steel surface.

High-Visibility, Low-Clutter Design:

The flat faces and smooth finish allow easy application of reflective vinyl, numbering, or wayfinding graphics while maintaining a clean silhouette.



BARD BOLLARD

06





SDI BARD URBAN FURNITURE PRODUCT LINE

CONTACT

HEADQUARTERS

250 Pehle Ave, Ste 200, Saddle Brook, NJ 07663

OFFICE

50 Harrison St, Ste 214, Hoboken, NJ 07030

FACTORY

213 Porter Rd, Conroe, TX 77301



www.sd-ind.com



sales@sd-ind.com



212-348-8000

